



2016 PROGRAM ADVERTISING RATES

Our programs are professionally printed and distributed to over 5,000 audience members at four productions each year. Visitors in 2015 came from throughout Central New York, across New York State, and from 38 other states and 34 foreign countries. Your program ad will help you reach thousands of audience members while providing invaluable support for Ithaca Shakespeare's performances and education programs. Ads are available for our summer 2016 season only or for the summer season and our fall 2016 production of *Macbeth* at the Hangar Theatre.

Ad Placement	Dimensions	Summer 2016 (2 productions)	Summer/Fall 2016 (3 productions)
Full-page back cover	5" x 8"	\$1,200	\$1,500
1/2-page back cover (horizontal)	5" x 3.75"	\$700	\$900
Full-page inside front cover	5" x 8"	\$900	\$1,100
1/2-page inside front cover (horizontal)	5" x 3.75"	\$500	\$700
Full-page inside back cover	5" x 8"	\$700	\$900
1/2-page inside back cover (horizontal)	5" x 3.75"	\$400	\$500
Full-page interior	5" x 8"	\$600	\$700
1/2-page interior (horizontal)	5" x 3.75"	\$350	\$450
1/4-page interior (horizontal)	5" x 1.75"	\$175	\$225
1/4-page interior (vertical)	2.25" x 3.75"	\$175	\$225

All dimensions are width x height. Cover spaces are sold on a first-come, first-served basis.

To reserve an ad, e-mail us at info@ithacashakespeare.org and we will send an invoice by e-mail.

Artwork should be e-mailed to info@ithacashakespeare.org as a PDF with 300 dpi resolution. Ads and payment must be received by **June 13, 2016** to be included in the program for our Summer 2016 productions.